

PHOTO
CENTER
NW

Wild
Run

SUMMER 2012
SCHEDULE



OPEN

**OUR GALLERY IS FREE &
OPEN TO THE PUBLIC**

Senior Thesis

CERTIFICATE PROGRAM GRADUATE EXHIBITION

JUNE 1 - JULY 15

CELEBRATING THE NEXT GENERATION OF SEATTLE ARTISTS

ARTIST RECEPTION, GRADUATION & LECTURES:
THURSDAY, JUNE 14, 6-9PM

ARTISTS:

MARY CALLAHAN
RAY DEARDORF
KAITLIN ROOS

THANKS TO OUR SPONSORS!



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THE PHOTO CENTER NW STRENGTHENS THE COMMUNITY BY ELEVATING THE ART AND APPRECIATION OF PHOTOGRAPHY

Shout out

VOICES FROM OUR COMMUNITY

CLUB PHOTO 2012 KICKS OFF WITH A SUCCESSFUL FUNDRAISER

Club Photo is an after school photography program for immigrant and refugee youth in Seattle--students come from every corner of the world and represent a total of twenty-six languages. In partnership with the Seattle World School, Club Photo combines the teaching of photography with a focus on language acquisition, and invites students to participate in a fully funded, after-school arts experience, broadening students' exposure to art, artists, and community venues for art and art making.

When the Photo Center found out that our funding for this critical program had been reduced, youth and arts supporters Ginger, Gordon, and Virginia Wilcox came to the rescue, hosting a fundraiser at their home. This successful evening was marked by inspiring stories from previous Club Photo students, who came together to display their artwork and share their personal experiences. Thank you to all of our donors for coming out that night, and we are delighted to welcome BECU as our 2012 Club Photo sponsor.



LIKE US ON FACEBOOK

[FACEBOOK.COM/PHOTOCENTERNW/](https://www.facebook.com/PHOTOCENTERNW/)

Engage

WHAT'S UP: PAST, PRESENT, FUTURE

PHOTOGRAPHY IN THE FIELDS

Come celebrate photography down at the farm...

Join us for the quintessential summer evening with friends, local seasonal food, and photography! On Saturday evening August 11th we will come together for a night of viewing photography outside on the farm fields, eating good food together, and enjoying summertime. Photographer and Photo Center NW board member, Anna Mia Davidson (www.annamiadavidson.com) will be hosting our community of photographers and photography students on her family's 23-acre organic farm, 30 minutes outside of Seattle, in Fall City, WA.

Everyone is welcome to come, bring a picnic blanket or lawn chair and your favorite local seasonal dish and beverage to share. Enjoy a summer evening of festivities including an outdoor slideshow of inspiring works from some of our photographers in the Northwest.

Check out our blog for more information.



Date: Saturday, August 11th, 2012

Time: 7:00pm 'til after dark!

Cost: \$10 Members // \$20 Non Members

Location: Nature's Last Stand Farm

Classes

SUMMER 2012: JUNE 18 - AUGUST 10

FOUNDATION CLASSES

PHOTOGRAPHY I: BLACK & WHITE

Master the fundamental skills of photography. Learn to use a film camera, develop and print in the darkroom, and become skilled in the use of depth of field, shutter speed and exposure. **Instructor:** Jahnvi Lisa Barnes

PHOTOGRAPHY I: DIGITAL

Learn basic digital camera functions, printing technology, and core photographic concepts: depth of field, shutter speed, exposure, and composition. Gain a working understanding of digital photography processes that reflect both a technical and aesthetic awareness. **Instructor:** Janet Neuhauser or Patricia Ridenour

DIGITAL IMAGING I: PHOTOSHOP FUNDAMENTALS

Explore components of the digital darkroom using Adobe Photoshop CS5 while learning new ways to edit your photographs. Learn basic editing functions, and move into more complex operations with layers, masks, color correction and printing. **Instructor:** Juan Aguilera

INTRODUCTION TO IMAGE CRITIQUE

One of the most important parts of developing as an artist is learning to critique images. For many people, this is a difficult and scary process, but once you know the basics this can be one of the most fun and exciting parts of looking at your own work and the work of others. **Instructor:** Daniel Gregory

PRODUCTION IN ADOBE CREATIVE SUITE CS5

Learn how to take advantage of the key applications with Adobe CS5: Bridge, Illustrator, Photoshop and InDesign. A in-depth training in how to use each application, with a focus on combining the best advantages of each to create a finished product. **Instructor:** Juan Aguilera

INTERMEDIATE CLASSES

PHOTOGRAPHY II: BLACK & WHITE

Building on skills in Photo I, expand your technical skills and aesthetic awareness. Explore film processing options, contrast control, and printing on fiber papers. Put these skills into action through projects, critiques, and demonstrations. **Instructor:** Howard Hsu

PHOTOGRAPHY II: DIGITAL

Explore advanced digital photography techniques to create visually sophisticated fine art photographs. Learn techniques including: advanced frame division, crop and frame-ratio; RAW conversion; custom white balance; basic Photoshop adjustments for composite, retouching, image formatting and output; and on-camera flash and external lighting. **Instructor:** Keeara Rhoades

INTRO TO BLACK & WHITE DIGITAL PHOTOGRAPHY

This course concerns the nature of black and white photography and its place in a digital age. Shooting with digital cameras, students in this course will learn to use compositional elements other than color to create visually interesting photos while learning post-production and printing in a digital lab. **Instructor:** Daniel Gregory

STORYTELLING WITH DSLR DIGITAL VIDEO

For photojournalists or documentary photographers, learning to use your DSLR as a multimedia tool is essential component of professional practice. This course will cover basic elements of documentary production in the field including video skills, audio, interview techniques, editing, compression and filing. **Instructor:** Matthew Williams

LIGHTING & STUDIO

LIGHT CONTROL

Become aware of how light shapes every photograph. Master the fundamentals of studio strobe, tungsten lights, and portable flash to create photographs that match your vision. **Instructor:** Bill Finger

NATURAL AND AVAILABLE LIGHT PORTRAITURE

Learn portrait poses and lighting design, how to work with models/portrait clients, how to see and manipulate light using natural and available light, location scouting, styling, and how to communicate using the visual language of photography. **Instructor:** Patricia Ridenour

IDEAS & PRACTICE

CREATING AND LIGHTING CONSTRUCTED WORLDS

Explore ways to make dioramas, terrariums, sets and other miniature of constructed scenes, then learn how to creatively and effectively light your creations. Focus on elements of close up or macro photography, but also the narrative possibilities within this way of working. **Instructor:** Bill Finger

CREATIVE NIGHT PHOTOGRAPHY

This month-long project class is devoted to low light photography, the special challenges, creative possibilities, and psychological implications of low light photography. Venture to different locations around the city, seeking out scenes and subjects to explore. **Instructor:** Janet Neuhauser

INTRODUCTION TO LARGE FORMAT

Gain a basic understanding of large format camera operations through hands on experience. Learn sheet film processing and printing and practice working with camera controls. Trips to sites around Seattle and Puget Sound will be central to this class. **Instructor:** Jahnvi Lisa Barnes

IN RUIN: ARCHITECTURE AND PHOTOGRAPHY

Investigate the dialogue between architecture and photography through assignments, field work, and works in the Henry Art Gallery collection (including those in the exhibition In Ruin). Visit local sites and discover how photography can transform our relationship with spaces and structures. **Instructor:** Mateo Zachai

LONG SHOT 2012 SHOOT: JUNE 1 EXHIBIT: JULY 28

24 HOURS,
HUNDREDS OF
PHOTOGRAPHERS,
ONE PHOTO CENTER

PCNW.ORG/LONGSHOT

1. SIGN UP

Start by signing up online. This is FREE and anyone anywhere can participate.

2. SHOOT

Starting June 1 at 6pm, shoot with any camera, any format, anywhere!

3. SUBMIT

Send us 10 of your best images and we'll select one for the exhibition.

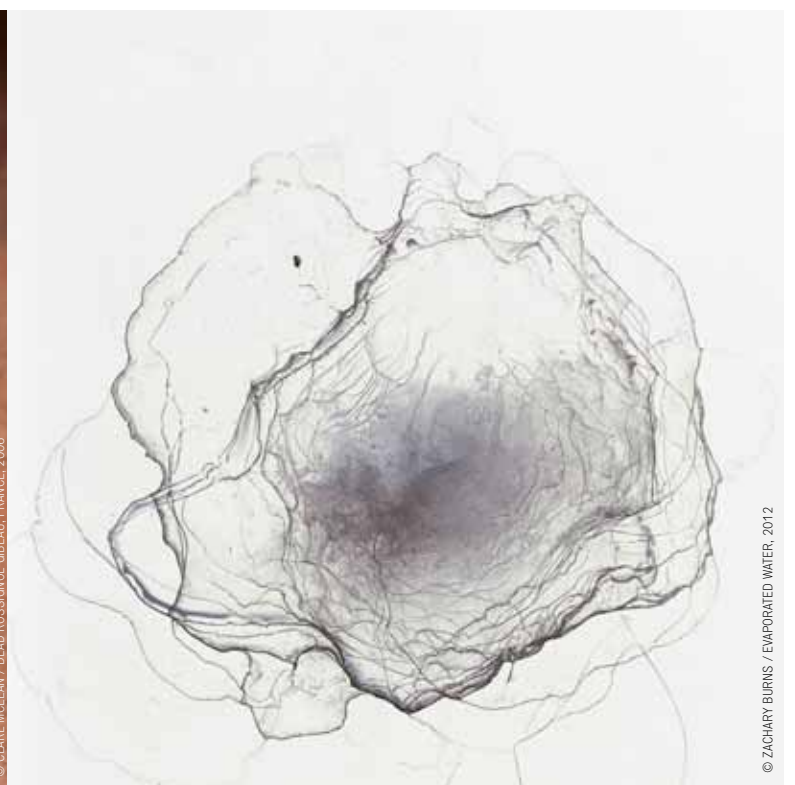
4. EXHIBIT

Celebrate community and photography at the Long Shot exhibition on July 28, 6:30pm.

ADVANCED CLASSES

ADVANCED B&W SEMINAR: TWILIGHT AROUND THE SOUND

Enjoy the long evening hours of twilight while shooting outside. Learn about long exposures, reciprocity failure corrections, filters, contrast, and development options for twilight and night time images. Consider the effect of time, motion, available light, and composition in relation to contrast and exposure. **Instructor:** Jahnvi Lisa Barnes



VISIT PCNW.ORG/EDUCATION/ FOR FULL COURSE DESCRIPTIONS & MORE INFO

Experiment

DIG IN WITH WORKSHOPS



© BRAD PUET / BLACK SUPERMAN, 2011

CRASH COURSES

CRASH COURSE IN BLACK & WHITE PHOTOGRAPHY

CRASH COURSE IN DIGITAL SLR PHOTOGRAPHY

CRASH COURSE IN ADOBE PHOTOSHOP

DIGITAL PRINTING 101

DIGITAL MEDIA

DIGITAL SLR FUNDAMENTALS

STORING AND ORGANIZING YOUR DIGITAL PHOTOGRAPHS: DIGITAL ASSET MANAGEMENT

IDEAS & PRACTICE

ALTERNATIVE DIGITAL PRINTING

CREATIVE TIMELAPSE PHOTOGRAPHY

BEYOND THE BOX: NEW DIRECTIONS IN PINHOLE PHOTOGRAPHY

LARGE FORMAT DIGITAL PRINTING

PHOTO RESCUE

TEENS

STREET PHOTOGRAPHY: PHOTOGRAPHING SEATTLE NEIGHBORHOODS

CREATIVE/ALTERNATIVE DIGITAL PHOTOGRAPHY FOR TEENS

INTRO TO DIGITAL PHOTOGRAPHY FOR TEENS

LONG SHOT

ALL LONG SHOT WORKSHOPS TAKE PLACE ON JUNE 1 & 2

GETTING THE MOST OUT OF YOUR POINT AND SHOOT

NIGHT PHOTOGRAPHY AND LONG EXPOSURES WITH DAN HAWKINS

PHOTO-GRAM-MANIA WITH LAUREL SCHULTZ

ADOBE LIGHTROOM DEMO WITH LAURA SHOE

MORE AT PCNW.ORG/LONGSHOT

VISIT OUR WORKSHOPS PAGE AT PCNW.ORG/ TO VIEW DESCRIPTIONS, DATES & DETAILS

Gallery

EXHIBITIONS & PUBLIC PROGRAMS

THESIS EXHIBITION

JUNE 1 - JULY 15

Every year the Photo Center celebrates the graduates of the Certificate in Fine Art Photography program through a comprehensive exhibition of their thesis work. Each thesis project consists of a cohesive series of photographs, a visual and conceptual manifestation of a focused subject. These works not only mark the culmination of a year's worth of artistic practice for each artist but they also represent a new generation of Seattle-based artists.

ARTISTS: MARY CALLAHAN, RAY DEARDORF AND KAITLIN ROOS

ARTISTS' RECEPTION, GRADUATION & LECTURES THURSDAY JUNE 14, 6-9PM

LONG SHOT EXHIBITION & EVENT

SATURDAY, JULY 28, 6:30PM

Join us in celebrating photography, community and the Photo Center! This exciting celebratory community event will exhibit photographs taken on the same day (June 1) around the world by fierce supporters of the Photo Center. All works are priced to sell, and every sale benefits the Photo Center, so come early and add a new piece to your collection! Music, refreshments and entertainment will be provided.



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EQUIVALENTS: 17TH ANNUAL PHOTO COMPETITION EXHIBITION

AUGUST 3 - SEPTEMBER 18

JUROR: W.M. HUNT, COLLECTOR

ARTISTS' RECEPTION: FRIDAY, AUGUST 3, 8:30-10:00PM

This annual juried show remains amongst the most popular in our gallery program. W.M. Hunt is a collector, curator and consultant in New York. He is the author of "The Unseen Eye: Photographs from the Unconscious" published by Aperture.

PUBLIC PROGRAMS

LECTURE: KEN ROSENTHAL SEEN AND NOT SEEN FRIDAY, JULY 13, 6:30PM

Ken Rosenthal's work explores the intersections of personal and collective memories, particularly as they relate to photography. Created from culled imagery from archives of family photographs as well as his personal work, the depictions are once true and fictitious, remembered and reconstructed, seen and not seen. Rosenthal will talk about the culmination of this work, his newly published book and his inspirations. **Tickets:** \$10, \$8 Members



© JONATHAN ISAACS / TRILOGY, 11:26PM / FROM LONG SHOT 2011

LECTURE: A TALK WITH W.M. HUNT SEATTLE ART MUSEUM AUGUST 3, 7:00PM

Followed by the 17th Annual Photo Competition Reception & Awards at Photo Center. Hunt will discuss the works in the exhibition as well as his new book. **Tickets:** \$10 Public, \$8 Photo Center & SAM members.

FOTO REVU AUGUST 4, 2012

Portfolio reviews with W.M. Hunt and other local curators and educators. See www.pcnw.org for details.

FUN FREE ACTIVITY: MOBILE PHONE PHOTOGRAPHY WALK

SATURDAY, JUNE 9, 1-3:30PM WASHINGTON PARK ARBORETUM

A shootout inspired by nature and people in nature. This will be a chance to mingle and shoot with other mobile phone photographers in the Seattle community. The local mobile phone users "Igers_Seattle", "We are Juxt" will be participating and open to sharing tips and Q & A.

VISIT PCNW.ORG/BLOG/ FOR MORE NEWS & THE LATEST IN EVENTS