

PHOTOGRAPHIC

CENTER

NORTHWEST

Certificate Program

Information Session

February 5, 2024

Welcome to Photographic Center Northwest!

PCNW is a place for everyone to explore the photographic arts. We promote lifelong learning and creativity through resources and programs that inspire and empower.

www.pcnw.org



About Us

Photographic Center Northwest (PCNW) was founded in Seattle, WA in the 1980s and has grown to serve as an important photographic institution offering:

- A Certificate Program in Fine Art Photography
- Classes and workshops open to the general public
- Exhibitions that are free to visit and open to the public
- Free public programs such as artist lectures, panel discussions, professional development opportunities and more
- Publicly accessible rental facilities including darkrooms, digital labs, and studios



GALLERY



DARKROOMS



DIGITAL LABS



STUDIOS

About Us

PCNW is:

- A non-profit 501(c)3 organization – this means that revenue is invested directly into resources that support our programs, from education to facilities to exhibitions
- An accredited institutional member of the National Association of Schools of Art and Design (NASAD)
- Licensed in the state of Washington under Chapter 28C.10 RCW (Private Vocational School)

What does accreditation and licensure mean?

- PCNW is held to standards established by NASAD and the state of WA Workforce Training and Education Coordinating Board
- Regular review of our curriculum, program structure, delivery and administration of programs, and overall institutional health by these outside agencies

Certificate Program in Fine Art Photography Overview



Installation view of 2023 Thesis Exhibition

Students develop their own style of photography and ability to understand, appreciate, produce and critique photographic works

Courses are technically and creatively demanding

On par with post-baccalaureate programs in photography

Why Apply?

Knowledge, credentials, and access as an alumnus to a lifelong community of practitioners dedicated to the medium of photography

Immersion in the history, theory and practice of creating photographic work, taught by engaged professionals

Evening courses and small class sizes make the Certificate Program personal, flexible and accessible



Installation detail view of 2023 Thesis Exhibition

The Details

53-credits; Most students complete the program in 3-5 years

Courses are offered year-round on a quarterly basis: Fall, Winter, Spring, Summer

Estimated cost to complete the program is ~\$23,000

Application Deadline: February 29, 2024



Installation detail of Gwen Emminger's work from 2022 Thesis Exhibition

Course Requirements & Structure

- Courses are offered year-round on a quarterly basis
- Each class typically meets once per week over the course of 8-10 weeks
- Class meetings are structured to include lectures, discussion, demonstrations, critiques, and weekly assignments
- Students can expect to spend an average of 4-10 hours on assignments per week, per class

COURSE REQUIREMENTS | 53 CREDITS

CORE COURSES | Total 30 Credits

Photography I: Black & White
Photography I: Digital
Photography II (in B&W or Digital, student choice)
Photography III
Photoshop Basics
Contemporary Color
Fine Art Printing (in B&W or Digital, student choice)
Studio Lighting Basics
History of Photography
Professional Practices in Photography

ELECTIVE COURSES | Total 8 Credits

ADVANCED COURSES | Total 6 Credits

Junior Seminar
Senior Seminar

THESIS | Total 9 Credits

Thesis Year



Graduates at 2023 Thesis Exhibition Reception & Graduation

- Year-long commitment, meets Fall - Spring
- Students explore frameworks for building a long-term project, with conceptual, visual and thematic components
- Develop a project appropriate for public exhibition, and defend your visual and conceptual decisions in the context of fine art photography practice
- Thesis group led by designated faculty meets 6 times over the course of each quarter
- In addition to group meetings, each student meets with an individual advisor (of their choosing) throughout the year
- Culminates in a gallery exhibition of student work and artists talk

Thesis Year

◆ PERKS ◆



CLASS TRIP

Thesis trip to regional location for artist studio visits, museum and gallery exhibits

Image from 2019 trip to San Francisco



THESIS ARTISTS TALK

Present your work to the broader community via Thesis Artists Talk

Image from 2019 Thesis Artists Talk

Recent Thesis Exhibitions | 2022



Rachel Demy
House Riddled

Recent Thesis Exhibitions | 2022



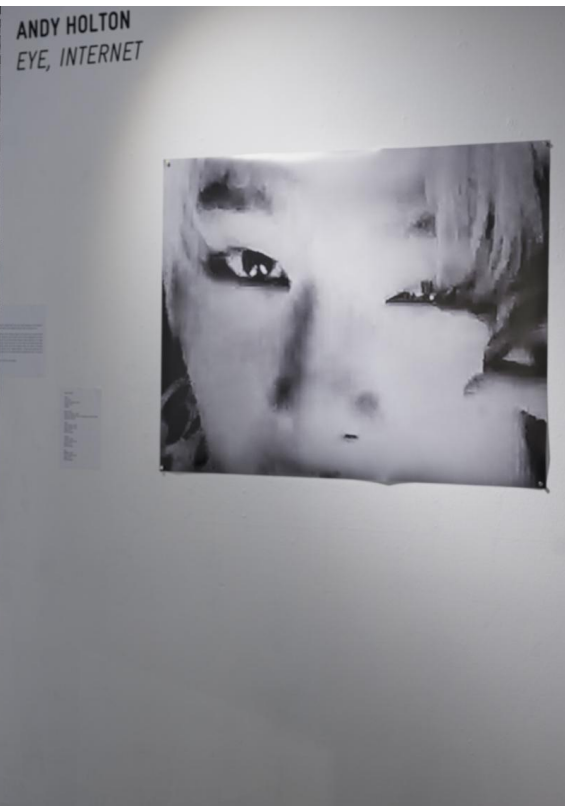
Gwendolyn Emminger
She Comes and She Goes



Recent Thesis Exhibitions | 2022



Andy Holton
Eye, Internet



Recent Thesis Exhibitions | 2022



Janet Politte
Pandora's Box



Recent Thesis Exhibitions | 2022

Matthew Ragen

Blue On My Mind



Recent Thesis Exhibitions | 2023



Jenny Hansen Das *Notions*



Recent Thesis Exhibitions | 2023



Leila Kirske
à pied



Recent Thesis Exhibitions | 2023



Chad Lund
Keyholes



The Future of PCNW



We are excited to share our plans to build a new home for PCNW that will ensure we are here for many generations to come!

Anticipated Timeline:

2025 — Construction begins

2025-2026 — PCNW occupies interim location to host classes and facilities

2027 — Construction complete; PCNW opens doors of new space!

Thank You for Joining Us!

Information about our Certificate
Program in Fine Art Photography can
be found at:

www.pcnw.org/certificate-program

See more Alumni work here:

www.pcnw.org/alumni

