

PHOTOGRAPHIC

CENTER

NORTHWEST

Certificate Program

Information Session

May 1, 2021

# Presenters

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PCNW Registrar



Eirik Johnson  
PCNW Programs Chair

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Joined by...

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PCNW Alumni

[andrejgregov.com](http://andrejgregov.com)

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# Welcome to Photographic Center Northwest!

Through our 53-credit Certificate Program, classes and workshops; free exhibitions and public programs; and publicly accessible facilities we teach the history and future of the photographic medium.

[www.pcnw.org](http://www.pcnw.org)

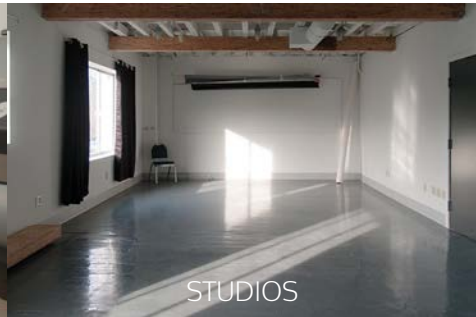
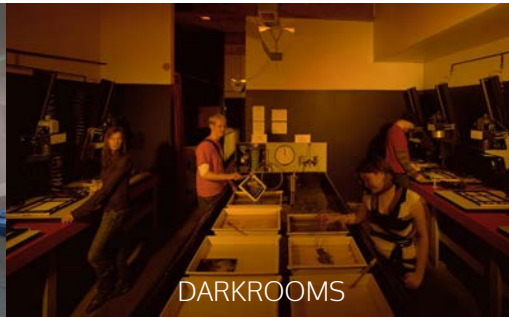


# About Us

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Photographic Center Northwest (PCNW) was founded in Seattle, WA in the 1980s and has grown to serve as an important photographic institution offering:

- A Certificate Program in Fine Art Photography
- Classes and workshops open to the general public
- Exhibitions that are free to visit and open to the public
- Free public programs such as artist lectures, panel discussions, professional development opportunities and more
- Publicly accessible rental facilities including darkrooms, digital labs, and studios



# About Us

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PCNW is:

- A non-profit 501(c)3 organization – this means that revenue is invested directly into resources that support our programs, from education to facilities to exhibitions
- An accredited institutional member of the National Association of Schools of Art and Design (NASAD)
- Licensed in the state of Washington under Chapter 28C.10 RCW (Private Vocational School)

What does accreditation and licensure mean?

- PCNW is held to standards established by NASAD and the state of WA Workforce Training and Education Coordinating Board
- Regular review of our curriculum, program structure, delivery and administration of programs, and overall institutional health by these outside agencies

# Certificate Program in Fine Art Photography Overview



*Installation view of 2020 Thesis Exhibition*

Students develop their own style of photography and ability to understand, appreciate, produce and critique photographic works

Courses are technically and creatively demanding

On par with post-baccalaureate programs in photography

# Why Apply?

Knowledge, credentials, and access as an alumnus to a lifelong community of practitioners dedicated to the medium of photography

Immersion in the history, theory and practice of creating photographic work, taught by engaged professionals

Evening courses and small class sizes make the Certificate Program personal, flexible and accessible



*Installation detail of Douglas King's work from 2020 Thesis Exhibition*

# The Details

53-credits; Most students complete the program in 3-5 years

Courses are offered year-round on a quarterly basis: Fall, Winter, Spring, Summer

Estimated cost to complete the program is ~\$23,000

Application Deadline: August 9, 2021



*Installation detail of Aaron Wheetman's work from 2020 Thesis Exhibition*



# Course Requirements & Structure

- Courses are offered year-round on a quarterly basis
- Each class typically meets once per week over the course of 8-10 weeks
- Class meetings are structured to include lectures, discussion, demonstrations, critiques, and weekly assignments
- Students can expect to spend an average of 4-10 hours on assignments per week, per class

## COURSE REQUIREMENTS | 53 CREDITS

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### CORE COURSES | Total 30 Credits

Photography I: Black & White  
Photography I: Digital  
Photography II (in B&W or Digital, student choice)  
Photography III  
Photoshop Basics  
Contemporary Color  
Fine Art Printing (in B&W or Digital, student choice)  
Studio Lighting Basics  
History of Photography  
Professional Practices in Photography

### ELECTIVE COURSES | Total 8 Credits

### ADVANCED COURSES | Total 6 Credits

Junior Seminar  
Senior Seminar

### THESIS | Total 9 Credits

# Thesis Year



*Graduates at 2019 Thesis Exhibition Reception & Graduation*

- Year-long commitment, meets Fall - Spring
- Students explore frameworks for building a long-term project, with conceptual, visual and thematic components
- Develop a project appropriate for public exhibition, and defend your visual and conceptual decisions in the context of fine art photography practice
- Thesis group led by designated faculty meets 6 times over the course of each quarter
- In addition to group meetings, each student meets with an individual advisor (of their choosing) throughout the year
- Culminates in a gallery exhibition of student work and artists talk

# Thesis Year

## ◆ PERKS ◆



### CLASS TRIP

Thesis trip to regional location for artist studio visits, museum and gallery exhibits

*Image from 2019 trip to San Francisco*



### MASTERCLASS

Free participation in one Masterclass during Thesis Year

*Image from 2019 Masterclass with  
Alessandra Sanguinetti & Jim Goldberg*



### THESIS ARTISTS TALK

Present your work to the broader community via Thesis Artists Talk

*Image from 2020 Thesis Artists Talk,  
presented virtually from PCNW gallery*

## Recent Thesis Exhibitions | 2018



Lesley Low  
*Useful Life*



## Recent Thesis Exhibitions | 2018



**Leah Freed**  
*feeling bad about  
feeling good about  
feeling bad*



## Recent Thesis Exhibitions | 2019



### Gabriela Cociuba

*How to Remember What Doesn't Matter*

### Elisabeth Vasquez-Hein

*In Skin and Spirit | Sa Balat at Espiritu*



## Recent Thesis Exhibitions | 2019



Selena Kearney  
*Trophies and Relics*

Sarah D. King  
*The Dormant Gesture*



## Recent Thesis Exhibitions | 2019



James Kuan  
*Potential Space*



## Recent Thesis Exhibitions | 2020



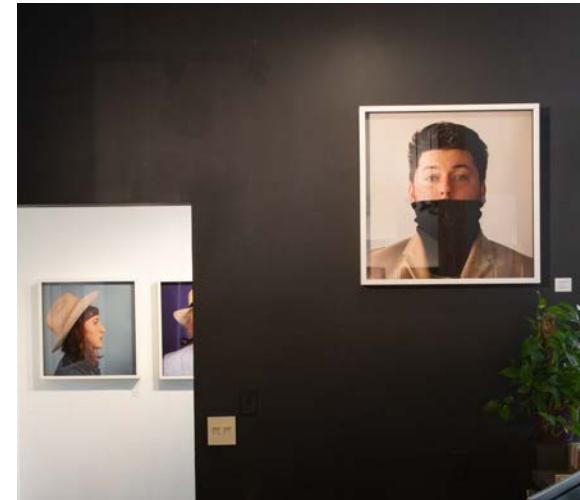
Douglas King  
*Cityscapes*



## Recent Thesis Exhibitions | 2020



Aaron Wheetman  
*Between Us*



# Time for Q&A With...



Andrej Gregov  
*Out of Context*  
from 2015 Thesis Exhibition



Anna Ream  
*Comfort Objects*  
from 2014 Thesis Exhibition



Jenny Riffle  
from *Darkness of the Night*  
series

# Thank You for Joining Us!

Information about our Certificate  
Program in Fine Art Photography can  
be found at:

[www.pcnw.org/certificate-program](http://www.pcnw.org/certificate-program)

See more Alumni work here:

[www.pcnw.org/alumni](http://www.pcnw.org/alumni)

