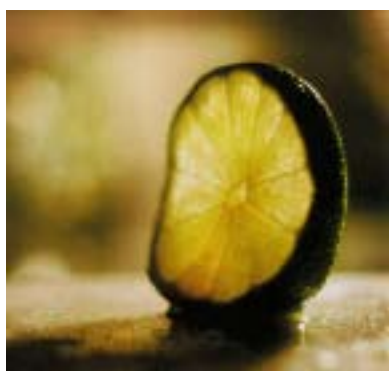




©Brayan Lopez, Clover Park H.S.



©Jordan Baker, Bothell H.S.
2011 Best in Show



©Kayla Dorvel, University Prep H.S.

DEADLINE FOR ENTRY
APRIL 28, 2012

What is the Washington State High School Photography Competition?

An annual event designed to showcase the finest photographers in Washington state high schools.

Who can enter?

Any student grades 9-12 currently enrolled in a Washington state public, private or alternative high school.

Why enter?

Here's an opportunity to have your photograph exhibited at the Seattle Art Museum, Tacoma Art Museum, win a \$1700 Canon digital camera and printer system, see your photo featured on a Jones Soda bottle, shoot photographs like a pro at a Sounders FC soccer match, and bank a little prize money—cha-ching!

Deadline

All entries must be in our possession by Saturday, April 28th 2012 - 3 PM. If you're shipping entries via post office, please use this address: Kenmore Camera PO Box 82467 Kenmore, WA 98028. For UPS, FedEx, etc. and hand delivery, please use: Kenmore Camera 18031 - 67th Ave. NE Kenmore, WA 98028. **ALL ENTRIES FROM A SINGLE SCHOOL MUST BE DELIVERED TOGETHER WITH A COMPLETED ENTRY FORM AND FULL PAYMENT** - Absolutely no exceptions. Please mark boxes attn: Washington State Photo. For directions visit www.kcamera.com

Entry Fee

\$2 per entry. A limit of 6 entries per student, with no more than 3 in any single category. Purchase orders, checks, bank cards and cash accepted. Please make purchase orders and checks payable to Kenmore Camera.

Prizes (see page 12 for full details)

- Best in Show: Canon EOS 60D digital camera kit AND a Canon Pro 9000 Mark II printer (total value \$1700) courtesy of Kenmore Camera and Canon;
- The Photographic Center Northwest will select one image to receive the PCNW Choice Award. The student awarded this prize will receive a full tuition PCNW class or workshop of their choice (\$615 value).
- 1st in Category: \$100 courtesy of Kenmore Camera.
- Six images from the 2012 exhibit will be selected by Jones Soda and featured on a regional run of 250,000 of their soda bottles.
- 1 lucky student will be selected by the Seattle Sounders FC soccer club to attend a professional soccer match, get down on the field and learn how to photograph a game with Sounders FC photographer Corky Trewin.

Questions?

Contact program director Kelly Atkinson at kellyatkinson@earthlink.net.



Governor Gary Locke presenting a student with a *Certificate of Excellence* at the Seattle Art Museum awards ceremony.



Cal Ellis of Canon and Bob Donovan of Kenmore Camera at the 2011 opening night party hosted by Museum Quality Framing in Seattle.



Governor Mike Lowry and the "Rainier Gang" at the Seattle Art Museum awards ceremony.

A BRIEF HISTORY OF THE WASHINGTON STATE HIGH SCHOOL PHOTOGRAPHY COMPETITION AND EXHIBIT

The Washington State High School Photography Competition has a grass roots beginning in the mid 1980's. Formed by a group of high school photography instructors as a way of elevating student photography, the early competitions included only a handful of high schools, a few hundred entries, passionate instructors and eager students. The images were collected and organized by the instructors and later judged by an impartial jury. Ribbons were awarded and the final images traveled throughout the year to be exhibited at the competing schools. It was small, informal and entirely volunteer.

In the 1990's, the event attracted sponsorship and public awareness rose due to exhibits at the Seattle Art Museum, featured articles in the Seattle Times newspaper, a segment on KING TV's Evening Magazine, and a prestigious awards ceremony featuring Washington State Governors Mike Lowry and Gary Locke. In 2011, we received 4,015 entries from 75 schools. The final exhibit is annually featured at the Seattle Art Museum in December and January, and the Tacoma Art Museum in September.

The competition welcomed support from sponsors Museum Quality Framing, who graciously offer to professionally mat all 39 final exhibit images and host the awards ceremony; Canon Cameras, who provide a high-end digital camera as the grand prize; the Jones Soda Company, who reproduce 6 student images on their soda bottles; and the Photographic Center Northwest, who provide tuition for one of their classes to a lucky student. Kenmore Camera, a local digital and photographic dealer, awards \$100 to the first place winners in each of the 13 categories, showcases the final 39 images on their website at www.kcamera.com, and helps organize the event.

This event remains largely a volunteer effort with many instructors and students devoting time throughout the year to ensure its success. The advisory board includes five active high school photography instructors: Dale Bauer, Lakeside; Doris Conrath, Tacoma School of the Arts; Sully Hester, Woodinville; Janet Neuhauser, Bainbridge and Jeff Tibeau, Kentridge. With their continued guidance and the support of our sponsors, we intend to grow this event by providing a prestigious public platform for student photographic art.

DEADLINE FOR ENTRY
APRIL 28, 2012



©Nicole Blue, Woodinville High School

RULE CHANGES FOR 2012

All HDR images and images created using aps or plug-ins (including images taken with mobile electronic devices) must be entered in to the MANIPULATION/ALTERNATIVE PROCESS category.



TRADITIONAL BLACK AND WHITE CATEGORIES

All entries in the following 3 categories must use black and white film and light-sensitive material exclusively. No digitized images will be allowed. All entries in these 3 categories must use the official ID tag titled "B&W".

1. PEOPLE b&w

A b&w photograph of a person, or group of people, which is less formal and more candid than a portrait.

2. LANDSCAPE/SEASCAPE/CITYSCAPE b&w

A b&w photograph of a natural or urban scene.

3. THINGS b&w

A b&w photograph of man-made or natural objects.. If it's not a person or a place it's a THING.

OPEN CATEGORIES FOR B&W, COLOR, AND DIGITAL IMAGES

Entries in the following 7 categories may use b&w, color, or digital materials. Please use the appropriate official ID tag (either "B&W" or "COLOR & DIGITAL") to identify the origin of your entry. **ABSOLUTELY NO COMMERCIALY PRINTED IMAGES ALLOWED.**

4. ABSTRACT

A photograph which is non-pictorial and/or non-representational and emphasizes design elements and principles.

5. ANIMAL

A photograph of an animal or group of animals.

6. DOCUMENTARY/PHOTO ESSAY

Images which are documentary or photojournalistic in nature. The entry may be a single image or a combination of images. Multiple images are accepted provided they are mounted on a single piece of mat board not exceeding 16"x20", or two hinged pieces with each piece not exceeding 16"x20"



©Jennifer Quintero, Kentridge High School

DEADLINE FOR ENTRY
APRIL 28, 2012

(OPEN CATEGORIES continued)

7. STILL LIFE

A photograph of an object or objects found or arranged by the photographer.

8. PORTRAIT

A photograph of a person, or group of people, in which the photographer controls the pose, setting and/or lighting.

9. ARCHITECTURE

A photograph of a man-made structure which can include architectural details.

10. MANIPULATION/ALTERNATIVE PROCESS

A photograph manipulated beyond what is considered basic darkroom techniques (All HDR images, any image using aps or plug-ins (including mobile electronic devices), images with heavy use of photoshop, solarization, cyanotype, collage, etc.).



©Kaylie Shaver, Hanford High School



©Tony Jacobrown, Northwest School



EXCLUSIVELY COLOR AND DIGITAL CATEGORIES

All entries in the following 3 categories must use color and/or digital imaging exclusively. No traditional b&w photographs are allowed. Digital images may be b&w. All entries in these 3 categories must use the official ID tag titled "COLOR & DIGITAL". ABSOLUTELY NO COMMERCIALY PRINTED IMAGES ARE ALLOWED.

11. LANDSCAPE/CITYSCAPE color & digital

A color photograph or digital image of a natural or urban scene.

12. PEOPLE color and digital

A color photograph or digital image of a person or group of people.

13. COLOR color & digital

An image celebrating the use of color.

**DEADLINE FOR ENTRY
APRIL 28, 2012**



©Zachary Stratton, Northwest School



©Allie Wiegand, Bellevue High School
2008 Best in Show



©Marissa Kuhrau, Lakside High School

DEADLINE FOR ENTRY
APRIL 28, 2012

RULES & REGULATIONS

1. All entries must have been photographed and printed by the student entering the image. Only students currently enrolled in a Washington State high school are allowed to participate. **ABSOLUTELY NO COMMERCIALY PRINTED IMAGES WILL BE ACCEPTED.** High school photography instructors must certify the authenticity of all entries.
 2. All entries in the black & white categories must be produced entirely with the use of photographic film and paper. An entry digitized at any stage of its production must be classified as a digital image.
 3. Any entry in any category may be toned, hand-colored or tinted.
 4. All entries must be 16"x20" or smaller and be mounted on mat board or foam core not exceeding 16" x 20." There is no minimum size. It is recommended that you use a neutral color mounting material.
 5. All entries must be labeled with the official ID tag. There is one ID tag for black & white entries and a separate ID tag for all color and digital entries. ID tags must be securely affixed to the upper left hand corner of the back of the mat board. Clearly write the **ENTIRE** name of your school. **DO NOT USE INITIALS.**
 6. No school name may appear on the front of the entry, but the student name and/or image title may appear on the front.
 7. Each participating school must submit a completed official entry form and a typewritten, alphabetized list of every competing student from that school. **BOTH DOCUMENTS ARE MANDATORY.**
 8. All photographs must be sorted by category before delivery.
 9. All entries must be accompanied by a payment of \$2.00 per entry, payable to Kenmore Camera. Checks, purchase orders, cash and bank cards will be accepted.
 10. All entries from a single school must be delivered together with a completed entry form and full payment. **NO EXCEPTIONS.**
 11. Each participating student is limited to 6 entries, 3 per category.
 12. All digital entries should not be modified in ways other than "traditional darkroom" techniques (burning/dodging, cropping, or adjustments of contrast and/or brightness). Images manipulated in other ways should be entered in the **MANIPULATION/ALTERNATIVE PROCESS** category. This now includes all HDR images, images using aps or plug-ins (including images taken with mobile electronic devices).
 13. Original images only. No copyright infringed images will be accepted.
 14. All images must be created by a camera or traditional darkroom enlarger.
- Failure to comply with these rules may result in disqualification.

Liability: Every reasonable precaution will be taken to avoid any damage to entries. Museum Quality Framing, Kenmore Camera, Canon, Kelly Atkinson, Inglemoor High School and its staff and students, and all other approved volunteers assume no responsibility in the event an image is lost, damaged or stolen.

Please contact Kelly Atkinson at kellyatkinson@earthlink.net with any questions.

2012 OFFICIAL ENTRY FORM

VERY IMPORTANT!

- 1) Images must be sorted by category before delivery.
- 2) You must include a separate, typed, alphabetized list of all participating students.
- 3) Students must include their e-mail on official ID tags

QUESTIONNAIRE

- 1) How many students in your photo program annually?

- 2) What is your annual photo budget?

- 3) What time of year do you typically make your major purchases of supplies for your program?

- 4) Who is your photographic and digital supplier, and why? (price, service, etc.)

FOR OFFICIAL USE ONLY

Method of payment:

Amount enclosed:

Invoice#:

**DEADLINE FOR ENTRY
APRIL 28, 2012**

School _____

Address _____

City _____ Zip _____

Photography instructors name _____

phone# _____ Ext _____

e-mail address _____

CATEGORY	QUANTITY
People b&w _____	
Landscape b&w _____	
Things b&w _____	
Total # of b&w entries _____	
Abstract open _____	
Animal open _____	
Documentary open _____	
Still Life open _____	
Portrait open _____	
Architecture open _____	
Manipulation/Alternative Process open _____	
Total # of open entries _____	
Landscape color & digital _____	
People color & digital _____	
Color _____	
Total # of color & digital entries _____	
Grand total of entries _____	

Total number of your students competing this year _____

For RETURN OF ENTRIES please check one of the following boxes:

- Please return my entries to the address listed on the enclosed shipping label. I have supplied: 1) a suitable shipping container; 2) a return address label; 3) sufficient postage.

- Please hold my entries at Kenmore Camera. I will retrieve them by June 30th. Kenmore Camera 18031 - 67th Ave. NE Kenmore, WA 98028 • www.kcamera.com

- Please recycle our entries - we do not need them returned.

E



Students: Please include your e-mail address in case we have to contact you about your image!

Color & Digital	
Category:	_____
Student:	_____
E-mail:	_____
School:	_____

Color & Digital	
Category:	_____
Student:	_____
E-mail:	_____
School:	_____

Color & Digital	
Category:	_____
Student:	_____
E-mail:	_____
School:	_____

Color & Digital	
Category:	_____
Student:	_____
E-mail:	_____
School:	_____

Color & Digital	
Category:	_____
Student:	_____
E-mail:	_____
School:	_____

Color & Digital	
Category:	_____
Student:	_____
E-mail:	_____
School:	_____

B&W	
Category:	_____
Student:	_____
E-mail:	_____
School:	_____

B&W	
Category:	_____
Student:	_____
E-mail:	_____
School:	_____

These are the official ID tags required for each entry. Securely tape the appropriate tag in the upper left hand corner on the back of each entry. All traditional b&w entries must use the B&W tag, and all color and/or digital entries must use the Color & Digital tag. **IMPORTANT:** You must write the FULL SCHOOL NAME. Do not use initials. Do you know how many BHS there are in this state?

HELPFUL HINT: If your school is entering more than 100 prints, please consider this: Fill out the full name of your school on each of the 8 tags on this sheet, make several copies onto a colored paper of your choice and you've just color-coded all of your school's entries. This really helps us accurately sort prints on judging day so that we can return them to the correct school.

**DEADLINE FOR ENTRY
APRIL 28, 2012**



Our 2011 judges included Erin Spencer of the Photographic Center Northwest; Davis Freeman, commercial portrait photographer; and Mel Curtis, commercial and fine art photographer.
Photo courtesy of Cal Ellis.



Volunteers quickly set up a category for judges to view at the Inglesmoor H.S. gym.
Photo courtesy of Judy DeFord.



In 2011, our volunteer staff processed and sorted 4,015 entries from 75 high schools.
Photo courtesy of Cal Ellis.

DEADLINE FOR ENTRY
APRIL 28, 2012

THE JUDGING OF ENTRIES

Judging will take place on Saturday, May 5th, 2012 beginning at 9 AM at Inglesmoor High School. The address is 15500 Simonds Road NE Kenmore WA 98028. For directions visit MapQuest.com. This event is open to the public.

THE JUDGES

Three judges will be chosen to jury this event. We select judges who have a great deal of experience working with and viewing photographs in their profession. The judges generously volunteer their time to view nearly 4000 images.

THE JUDGING PROCESS

The judges will independently view each photograph, one category at a time, in the Preliminary Round and select the photographs they wish to see in the Final Round. During the Final Round, the judges will vote to determine the order of the top six photographs in each category.

JUDGING CRITERIA

The judges are asked to make their selections by choosing photographs that represent excellence in the following areas:

1. ARTISTIC EXPRESSION

A successful photograph must tell a story or relay a mood. What emotion or attitude are you trying to convey with your photograph? Be sure your photograph provides your viewer with enough information to understand your point of view. Try to photograph your subject in a new and interesting way. Seek feedback from your peers. In addition to asking them if they like your photograph, find out how they feel when they view it. Artistic expression will heavily influence the way the judges evaluate your image.

2. TECHNICAL ABILITY

A beautifully printed photograph can further enhance the artistic expression of the image. Produce a high quality image with rich blacks and brilliant whites or dazzling colors, a full tonal range, and absolutely no dust spots, fingerprints, scratches or dents to distract the viewer. A sound technical print shows the judges you have invested the extra time and effort.

3. PRESENTATION

A clean and simple presentation allows the viewer to concentrate on the image. Often proper presentation is the subtle difference when judges are selecting the final images for the official exhibit. All entries must be mounted on mat board or other sturdy material not exceeding 16" x 20". **IMPORTANT NOTE:** We have asked the judges to place more emphasis on proper presentation when making their final selections.



©Elliot Shultz, Stadium High School

TEAM SCORING

Students can accumulate points for their school by earning a 1st - 6th placement in a category. The school with the highest team score at the end of the competition wins the state title. In the Final Round points are awarded as follows:

1st place - 6 points; 2nd place - 5 points; 3rd place - 4 points; 4th place - 3 points; 5th place - 2 points; 6th place - 1 point.

SELECT AND FINALIST

Any photograph chosen by a judge to be viewed in the Final Round will be awarded a "SELECT" ribbon. Generally, this constitutes the top 10% of all entries.

The final 6 choices from each judge in the Final Round will be awarded a "FINALIST" sticker.

BEST IN SHOW

The Best in Show will be selected by the judges from the 1st place photographs in each of the 13 categories. Best in Show is decided and announced at our awards ceremony in June.

FINAL EXHIBIT

The top 3 photographs from each of the 13 categories become the final exhibit. These final 39 images will be professionally re-mounted and matted for display by Museum Quality Framing, and they may be reproduced in newspapers, magazines and marketing materials promoting the event. All images from the exhibit stay on tour for one year, and then are returned to their school. Any instructor may request the official exhibit to be viewed at their school during the school year.

Contact Kelly Atkinson at kellyatkinson@earthlink.net for details.

WHEN CAN I FIND OUT THE RESULTS?

Results will be tabulated and confirmed in the days following the judging. Final results will be posted on the Kenmore Camera website at www.kcamera.com on or before Wednesday, May 9th. Your patience is appreciated.

QUESTIONS?

Contact program director Kelly Atkinson at kellyatkinson@earthlink.net



©Aila Weigelt, Bainbridge High School

DEADLINE FOR ENTRY
APRIL 28, 2012



©Ian Ostericher, Peninsula High School
2009 Best in Show



©Tetra Hamel, Stadium High School



©Lindsey Wasson, Chrysalis School

MUSEUM QUALITY FRAMING & FRAME CENTRAL

You name it, they frame it. Photographs, posters, prints and 3 dimensional items. The quality of MQF's custom framing and workmanship is **FULLY GUARANTEED FOR A LIFETIME**. MQF is the largest custom framing retailer in the northwest and a leader in the industry since 1974. They have 18 stores located in Puget Sound neighborhoods. In addition to custom framing, MQF offers photo restoration, digital services, art lamination, canvas transfer and great advice. Check out their gallery of ideas at www.mqf.com. Museum Quality Framing has been a sponsor since 2006.

KENMORE CAMERA

Kenmore Camera offers one of the largest selections of digital SLR's in the Pacific Northwest. They also offer a wide selection of inks and papers, darkroom products, books, used equipment, tripods and camera bags. This is Kenmore Camera's fifth year as a sponsor of this event. 18031 - 67th Ave. NE Kenmore, WA 98028 425-485-7447 • toll free 1-888-485-7447 • www.kcamera.com

CANON

Canon is a leader in imaging equipment and information systems. Canon is listed by Fortune magazine as "one of the most admired companies in America", and is ranked 35 on the Business Week list of "Top 100 Brands". 2012 is Canon's sixth year as sponsor.

PHOTOGRAPHIC CENTER NORTHWEST

We continue to build PCNW as the photographic heart of the Northwest, through a reputation for excellence that extends across the nation and the world. Our school serves students of all levels with a full range of coursework in black-and-white and color film and digital media, and a rigorous certificate program encompassing theory, aesthetics, and technical mastery. PCNW provides its students and the community with resources that include darkrooms, studios, a digital lab and library. Through exhibitions, lectures, scholarships, and outreach projects, PCNW provides educational opportunities to professional and amateur photographers and to the public at large. 2012 is PCNW's sixth year as a sponsor.

1200 12th Avenue Seattle, WA 98122 • 206-720-7222 • www.pcnw.org

**DEADLINE FOR ENTRY
APRIL 28, 2012**



A huge crowd at opening night enjoyed pizza from Mad Pizza and Jones Soda aplenty. Photo courtesy of Cal Ellis.



Jordan Baker of Bothell High School receives a Canon EOS 60D digital camera system from Bob Donovan of Kenmore Camera. Jordan's image was selected as Best in Show for 2011. Kenmore Camera and Canon generously provide prizes for our event. Photo courtesy of Cal Ellis.

DEADLINE FOR ENTRY
APRIL 28, 2012

OPENING NIGHT JUNE 7th

Museum Quality Framing will be hosting the 2012 opening night on Thursday, June 7th from 7 to 9 PM. At 8 PM, we'll announce the Best in Show and the six images selected by Jones Soda to be featured on their bottles and the Seattle Sounders FC winner. Bring your friends, parents, cousins, etc. See the 2012 exhibit of 39 images publicly displayed for the first time. Museum Quality Framing's address is 428 Westlake Avenue N. in Seattle, at the south end of Lake Union. Visit www.mqf.com for directions.

BEST IN SHOW ANNOUNCEMENT

Be there for the dramatic announcement at 8 PM when the Best in Show selection is revealed for the first time. The six Jones Soda selections, the PCNW selection and the Seattle Sounders FC selection will also be announced.

FOOD AND DRINKS GALORE!

We always wheel out a nice spread and Jones Soda is providing great refreshments. Come on down and crack open a cold one and enjoy some delicious food.

PRIZES (see page 12 for full details)

BEST IN SHOW: The student winning best of show will be awarded:

- A Canon EOS 60D digital camera kit AND a Canon Pro 9000 Mark II printer. That's a \$1700 value!
- Free tuition to a Photographic Center Northwest class or workshop (\$615 value).
- **FIRST IN CATEGORY:** \$100 to the 12 students placing first in category.
- Six images from the exhibit will be selected by Jones Soda to be featured on 250,000 of their bottles. The choices will be revealed at 8 PM on opening night Thursday, June 7th at Museum Quality Framing.
- 1 student will be selected by Seattle Sounders FC soccer club photographer Corky Trewin to attend a Sounders FC match and learn to shoot like a pro.

TOURING EXHIBIT

The exhibit of 39 images will tour the state for one year. You may request the exhibit to be featured at your school, gallery, or public exhibition space by contacting program director Kelly Atkinson at kellyatkinson@earthlink.net. Here is a tentative schedule of exhibits for 2012 -13:

June - July - **Museum Quality Framing**

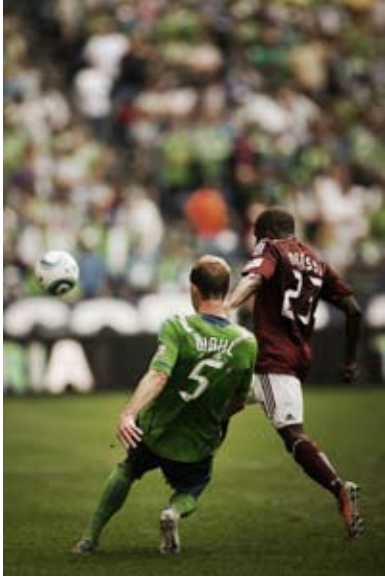
August - **open for requests**

September - **Tacoma Art Museum**

October - November - **reserved for school requests**

December 2012 - January 2013 - **Seattle Art Museum**

February - April 2013 - **reserved for school requests**



©Connor Surdi, Newport H.S.



©Connor Surdi, Newport H.S.

Connor Surdi of Newport High School was selected for the Seattle Sounders FC "Experience Photography!" award this year. Connor got to work with Sounders FC photographer Corky Trewin for an entire soccer match. Here are a few pictures Connor captured during his experience.

DEADLINE FOR ENTRY
APRIL 28, 2012

BEST IN SHOW

•A Canon EOS 60D digital camera kit AND a Canon Pro 9000 Mark II printer (total value \$1700)

The winner will be announced at 8 PM at our opening night event on Thursday, June 7th at Museum Quality Framing located at 428 Westlake Avenue North in Seattle.

Donated by Kenmore Camera www.kcamera.com and Canon

KENMORE CAMERA **Canon**

PCNW CHOICE AWARD

One student in the final exhibit will be selected to receive free tuition to a Photographic Center Northwest class or workshop. PCNW is a terrific photographic resource right here in Seattle. Visit their website at www.pcnw.org to see all of the traditional and digital photography classes and workshops offered.

Donated by Photographic Center Northwest www.pcnw.org



FIRST PLACE IN CATEGORY

•\$100

Kenmore Camera is a great local resource for photographic and digital supplies.

In addition to providing the Best in Show prize, Kenmore Camera is generously giving \$100 to each of the 1st place category winners. Visit them at www.kcamera.com.

Donated by Kenmore Camera www.kcamera.com and Canon

KENMORE CAMERA **Canon**

JONES SODA LABEL PRIZE

•Six images from the 2012 exhibit will be featured on 250,000 Jones Soda bottles that will be distributed regionally. The six Jones Soda selections will be revealed for the first time at our opening night ceremony at 8 PM on Thursday, June 7th, 2012 at Museum Quality Framing 428 Westlake Avenue North in Seattle.

Donated by Jones Soda Company www.jonessoda.com



SEATTLE SOUNDERS "Experience Photography!" AWARD

•Awarded to one of the 39 student finalists in the 2012 exhibit by Seattle Sounders FC soccer team photographer Corky Trewin. The winner will receive a sideline photography credential to a 2012 Seattle Sounders FC soccer match to accompany Trewin on the sidelines for the entire game, and two game tickets. The game will be