KILL DATE: JULY 28, 2012

Event: Long Shot 2012
24 Hour Photo Event: June 1, 6:00pm through June 2, 6:00pm
Long Shot Exhibition and Celebration: July 28, 2012
Location: Photo Center NW, 900 12th Avenue, Seattle, 98122 and anywhere around the world
Website: www.pcnw.org/longshot

We are pleased to announce LONG SHOT, a 24-hour photo fundraiser and creative community event organized by the Photo Center NW. Starting on the evening of Friday, June 1st, hundreds of photographers WORLD WIDE will be united by one day simultaneous image-making in support of the Photo Center. The result is a showcase of thousands of photographs taken on the same day around the world, a sliver of time frozen to benefit a nonprofit photography center. Participate for a few hours, or the entire day, with any camera (including your cell phone!) -- all we ask is that you seek pledges from your friends and family and help fundraise towards our education and outreach programs. All are welcome to join for launch event on June 1st, at 5:30PM.

The event is open to everyone, using any camera, anywhere. In the spirit of fundraising, intensive workshops will be offered to all Long Shot participants for a small donation. At least one image from each participant will be featured in the LONG SHOT exhibition at the Photo Center. In 2011 participants hailed from the U.K., Tanzania, Japan, Iceland and all over the U.S. Participation is FREE and photographers are encouraged to seek donations and pledges to benefit the Photo Center. The culminating event will be an exhibition of participants' work, a celebratory opening and after-party on July 28 at the Photo Center.

Every click of the camera supports the work that the Photo Center does for the community. **To register go to www.pcnw.org/longshot.**

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