

LONG SHOT

24 HOUR PHOTO MARATHON

SEEK PLEDGES

SEEK OUT FAMILY, FRIENDS, COWORKERS, AND ANYONE ELSE TO PLEDGE SUPPORT FOR YOUR PARTICIPATION

Photography connects us all, so share your experience with those around you! Let others know what a great resource the Center is, and what it means to have a non-profit center for photography that provides facilities, classes, exhibition opportunities and resources for all. Pledges and donations help the Photo Center keep its doors open 7 days a week, all year long.

- Share the LONG SHOT facebook event with friends (and invite them to sign up too!)
- Send a note to your sponsors and supporters telling them about what they support through their pledges and donations
- Use the form below to keep track of pledges and donations
- Send out a letter (sample below) to friends worldwide (they can participate too!)
- Ask about matching funds – many employers match financial gifts to non-profit organizations
- Remind supporters that they can come see your work in the exhibition on July 23!

When you invite someone to our July 23 exhibition and celebration, purchase a print during the event, or tell a friend about the Photo Center, you're helping to build the community that sustains our organization.

Have a question? Post it on the event wall on facebook! You can also **visit www.pcnw.org/longshot** or our blog for updates related to the LONG SHOT marathon.

PHOTO CENTER NW
900 12TH AVENUE
SEATTLE, WA 98122
www.pcnw.org/longshot

**PHOTO
CENTER
NW**

LONG SHOT

24 HOUR PHOTO MARATHON

PLEDGE FORM

Photographer's Name _____

Phone _____

Email _____

Employer: _____
(optional – for matching funds)

Sponsor Information

Name	Phone	E-mail	Donation/ Pledge per Hour

Total: _____

Photographic Center School (dba Photographic Center Northwest) is a 501(c)3 non-profit organization. Contributions are tax deductible as permitted by law. Federal tax no. 91-1561025. All sponsors will be sent a thank you letter documenting their contribution.

PHOTO CENTER NW • 900 12TH AVE. • SEATTLE, WA 98122

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Dear Friend,

I am part of team that is participating in a 24-hour photo marathon to raise funds for Photo Center NW, a non-profit community arts center. I will be joined by hundreds of others for the 24 hours of between 6pm June 17 to 6pm June 18, 2011.

LONG SHOT is an event that celebrates photography, creativity, and our greater community, while raising funds for education and outreach programs at the Photo Center. It is a fun, marathon fundraising event where photographers hit the streets to capture a theme, cause, community, or subject of their choice. Just a few dollars per hour can help us bring new tools to the Photo Center, keep our doors open 7 days a week for artists and the community, and support public programs, outreach, and exhibitions.

How can you help?

You can support me by making a tax-deductible contribution to the Photo Center. If you would like to donate, please fill in the amount you are pledging and send the donation, payable to "Photo Center NW", to the address below. All donations must be in by July 23, 2011 to be part of my pledge.

The LONG SHOT event will culminate with an exhibition and community celebration at the Photo Center on Saturday, July 23 from 6pm-midnight. All LONG SHOT participants have the opportunity to exhibit photographs from their marathon experience. Framed prints will be featured in a reverse auction as a fundraiser for the Photo Center. **The event is free and open to the public, and everyone is invited!**

The mission of Photo Center NW is to advance the study, practice, and appreciation of photography through education, exhibitions, and public programs.

For more information about LONG SHOT, as well as Photo Center NW and our greater community, **please visit: www.pcnw.org/longshot**

Thank you for supporting my photography and Photo Center NW!

LONG SHOT

24 HOUR PHOTO MARATHON

DONATION FORM

1. Donation Amount: _____

\$24 = just \$1/hour!

(\$10, \$20, \$50, \$100, \$250 or whatever your budget will allow.)

2. Pledge: _____

(Please write the name of the photographer you are supporting.)

3. Name & Address: _____

Checks should be made payable to **Photo Center NW**.

Please send donations to:

Photo Center NW

900 12th Ave

Seattle, WA 98122

Non-profit tax ID # 91-1561025

_____ Please send me a receipt for this donation

Note: You can also

donate online at www.pcnw.org and www.pcnw.org/longshot