



©Maranda Cavin, Olympia H.S.
2012 Best in Show



©Caroline Fletcher, Juanita H.S.



©Laurel Fisher, Peninsula H.S.

DEADLINE FOR ENTRY
APRIL 27, 2013

What is the Washington State High School Photography Competition?

An annual event designed to showcase the finest photographers in Washington state high schools.

Who can enter?

Any student grades 9-12 currently enrolled in a Washington state public, private or alternative high school.

Why enter?

Here's an opportunity to have your photograph exhibited at the Seattle Art Museum, Tacoma Art Museum, see your photo featured on a Jones Soda bottle, shoot like a pro at a Sounders FC soccer match, and bank a little prize money—cha-ching!

Deadline

All entries must be in our possession by Saturday, April 27th 2013 - 3 PM. If you're shipping entries via post office, please use this address: Kenmore Camera PO Box 82467 Kenmore, WA 98028. For UPS, FedEx, etc. and hand delivery, please use: Kenmore Camera 18031 - 67th Ave. NE Kenmore, WA 98028. All entries from a single school must be delivered together with a fully completed entry form, student list, and full payment - absolutely no exceptions. Please mark boxes attn: Washington State Photo. For directions visit www.kcamera.com

Entry Fee - **IMPORTANT NEW INFORMATION!**

\$2 per entry. A limit of 6 entries per student. Purchase orders, checks and bank cards accepted. **PLEASE DO NOT SEND CASH!** Please make purchase orders and checks payable to Kenmore Camera. If you are paying by purchase order, a hard copy of your purchase order must be attached to your entry form. If you are paying by bank card, you must include the card's BILLING address (not the school's address), expiration date, and CUV number (the 3-digit security number printed on the back of the card). THESE ARE MANDATORY.

Prizes (see page 12 for full details)

- Best in Show: \$250
- Students winning 1st place in the other 11 categories will receive \$100.
- One student will be selected to receive full tuition class or workshop of your choice at the Photographic Center Northwest (\$615 value) courtesy of PCNW.
- Six images from the 2013 exhibit will be selected by Jones Soda and featured on a run of 250,000 of their soda bottles.
- 1 lucky student will be selected by the Seattle Sounders FC soccer club to attend a professional soccer match, get down on the field and learn how to photograph a game with Sounders FC photographer Corky Trewin.

Questions?

Contact program director Kelly Atkinson at kellyatkinson@earthlink.net.

A BRIEF HISTORY OF THE WASHINGTON STATE HIGH SCHOOL PHOTOGRAPHY COMPETITION AND EXHIBIT



Governor Gary Locke presenting a student with a *Certificate of Excellence* at the Seattle Art Museum awards ceremony.



Governor Mike Lowry and the "Rainier Gang" at the Seattle Art Museum awards ceremony.



In 2012, our volunteer staff processed and sorted 4,290 entries from 87 high schools in a single day. That's a lot of work, buster!
Photo courtesy of Cal Ellis.

The Washington State High School Photography Competition has a grass roots beginning in the mid 1980's. Formed by a group of high school photography instructors as a way of elevating student photography, the early competitions included only a handful of high schools, a few hundred entries, passionate instructors and eager students. The images were collected and organized by the instructors and later judged by an impartial jury. Ribbons were awarded and the final images traveled throughout the year to be exhibited at the competing schools. It was small, informal and entirely volunteer.

In the 1990's, the event attracted sponsorship and public awareness rose due to exhibits at the Seattle Art Museum, featured articles in the Seattle Times newspaper, a segment on KING TV's Evening Magazine, and a prestigious awards ceremony featuring Washington State Governors Mike Lowry and Gary Locke. In 2012, we received 4,290 entries from 87 schools. Today, the final exhibit is featured at the Seattle Art Museum in December, and the Tacoma Art Museum in September.

The competition welcomed support from sponsors Museum Quality Framing, who graciously offer to professionally mat and frame all 36 final exhibit images and host the awards ceremony; Canon Cameras, who provide the \$500 grand prize; the Jones Soda Company, who reproduce 6 student images on 250,000 of their soda bottles; and the Photographic Center Northwest, who provide tuition for one of their classes to a lucky student. Kenmore Camera, a local digital and photographic dealer, showcases the final 36 images on their website at www.kcamera.com, and handles some administrative tasks.

This event remains largely a volunteer effort with many instructors and students devoting time throughout the year to ensure its success. The advisory board includes five active high school photography instructors: Dale Bauer, Lakeside; Doris Conrath, Tacoma School of the Arts; Sully Hester, Woodinville; Janet Neuhauser, Bainbridge and Jeff Tibeau, Kentridge. With their continued guidance and the support of our sponsors, we intend to grow this event by providing a prestigious public platform for student photographic art.

DEADLINE FOR ENTRY
APRIL 27, 2013

IMPORTANT RULE CHANGES FOR 2013

Please read all rules carefully. There are a number of changes for 2013. We have shifted LANDSCAPE and PEOPLE to the “open” categories, so there are now 10 “open” categories which will accept traditional b&w, digital and color entries. We now have one traditional b&w category, TRADITIONAL SILVER GELATIN, to honor that process. We have added the CAMERA PHONE category to help handle that emerging photography. All images created with a camera phone, or mobile device other than a camera, **MUST** be entered in the CAMERA PHONE category.

Proper placement of entries: If in the opinion of the judges and/or advisory board a student ignores **technical regulations** and places an entry in the inappropriate category it will be disqualified (example: digital image entered in the TRADITIONAL SILVER GELATIN b&w category; an image captured with a camera phone/ipad is entered in a category other than CAMERA PHONE; an image using extreme use of Photoshop is entered in a category other than MANIPULATION).

WE NEED YOUR HELP!

We’ve had wonderful growth over the past 3 years. Over 1,800 students from 87 schools participated in 2012. That is awesome! But, we have only 2 people handling all of the administrative duties of this state-wide event, so, we need your help to stay organized. Here’s what you can do to help:

ACCURATELY COMPLETE THE ENTRY FORM AND PAYMENT INFORMATION

With this many schools participating, we no longer have time to make follow-up e-mails or phone calls to gather information we requested in the first place. If we do not receive a fully completed entry form, student list, and correct payment information, unfortunately, **it will result in disqualification**. We also need instructors to retrieve their entries after the contest in a more timely manner. After months of storing entries we are forced to discard several hundred of them each year, some with award ribbons, because a few instructors do not follow the return policy they indicated on their entry form. It’s unfortunate, but we have no room to store that many images for that long, so please, if you can’t retrieve entries ask a parent or student to do it for you.

PAYING FOR ENTRIES WITH A BANK CARD

More and more instructors are paying this way, and it’s great for us but please make sure you read through this paragraph so we get all the vital information. If you are paying with a bank card (school or personal) you **MUST** provide: 1) the bank card number, 2) the expiration date, 3) the **BILLING** address for that card (if you are using a school or district bank card this is rarely the same as the school address so please confirm with your purchasing agent.) 4) the CUV number (the 3-digit security number on the back of the card). **The BILLING address you provide us must match the BILLING address the bank has on file for that bank card, otherwise the transaction will not be allowed by the bank and therefore your entries will be disqualified.**

PAYING FOR ENTRIES WITH A PURCHASE ORDER

We gladly accept purchase orders, but **you must attach a hard copy of your purchase order to your official entry form**. This will require you to organize things weeks ahead of time if you plan to use a purchase order. You may consider using a bank card or check if your timeline is short. Please make purchase orders payable to Kenmore Camera.

CASH WILL NO LONGER BE ACCEPTED

Mostly because it’s just not good practice to send cash, and partly because we received about \$80 in coins last year, and that’s just no fun to deal with.



©Natalie Haydon-Hawkins, Roosevelt H.S.



©Jennifer Quintero, Kentridge High School

**DEADLINE FOR ENTRY
APRIL 27, 2013**

Where should I place my image?

camera phone/ipad images - MUST be placed in #9 CAMERA PHONE

images with heavy use of Photoshop - MUST be placed in #8 MANIPULATION

digital camera images - categories 2-12 (except category #9)

traditional silver gelatin b&w - categories 1-12 (except category #9)

1. TRADITIONAL SILVER GELATIN B&W

This category celebrates the tradition of the b&w medium. Exclusive to images shot on b&w film and printed on b&w silver gelatin paper. Special emphasis will be placed on the quality and craftsmanship of the b&w print. No digital or color entries allowed.

OPEN CATEGORIES

With the exception of category #9, entries in the following categories may use b&w, color, or digital materials. Category #9 is exclusively for camera phone images.

2. ABSTRACT

A photograph which is non-pictorial and/or non-representational and emphasizes design elements and principles.

3. ANIMAL

A photograph of an animal or group of animals.

4. DOCUMENTARY/PHOTO ESSAY

Images which are documentary or photojournalistic in nature. The entry may be a single image or a combination of images. Multiple images are accepted provided they are mounted on a single piece of mat board not exceeding 16"x20".

5. STILL LIFE

A photograph of an object or objects found or arranged by the photographer.

6. PORTRAIT

A photograph of a person or group of people in which the photographer controls the pose, setting and/or lighting.

7. ARCHITECTURE

A photograph of a man-made structure which can include architectural details.

8. MANIPULATION

A photograph manipulated beyond what is considered basic darkroom techniques (dodging, burning, contrast/brightness adjustment). Digital images with heavy use of Photoshop. Photographs using solarization, cyanotype, Gum printing, etc.

9. CAMERA PHONE

Photos created with ANY mobile device (smartphone, ipad, etc.) other than a camera.

10. LANDSCAPE/CITYSCAPE

A photograph or digital image of a natural or urban scene.

11. PEOPLE

A photograph of a person or group of people.

12. COLOR

An image celebrating the use of color. Hand-colored or toned b&w images accepted.



©Kaylie Shaver, Hanford High School



©Tony Jacobrown, Northwest School

**DEADLINE FOR ENTRY
APRIL 27, 2013**

RULES & REGULATIONS

1. All entries must have been photographed and printed by the student entering the image. Only students currently enrolled in a Washington State high school are allowed to participate. **ABSOLUTELY NO COMMERCIALY PRINTED IMAGES ACCEPTED.** High school photography instructors must certify the authenticity of all entries.
2. All entries in the black & white category must be produced entirely with the use of photographic film and paper. An entry digitized at any stage of its production must be classified as a digital image.
3. Any entry in any category may be toned, hand-colored or tinted.
4. All entries must be 16"x20" or smaller and be mounted on mat board or foam core not exceeding 16" x 20." There is no minimum size. It is recommended that you use a neutral color mounting material. Do not use cardboard or construction paper.
5. All entries must be labeled with the official ID tag. ID tags must be **COMPLETELY** filled out. ID tags must be securely affixed to the back of the mat board of each entry. Clearly write the **ENTIRE** name of your school. **DO NOT USE INITIALS.**
6. No school name may appear on the front of the entry, but the student name and/or image title may appear on the front.
7. Each participating school must submit a completed official entry form, entry fees, and a typewritten, alphabetized list of every competing student from that school. **BOTH DOCUMENTS ARE MANDATORY.**
8. All photographs must be sorted by category before delivery.
9. All entries must be accompanied by a payment of \$2.00 per entry, payable to Kenmore Camera. Checks, purchase orders, and bank cards will be accepted. No cash will be accepted.
10. All entries from a single school must be delivered together with a completed entry form, alphabetized student list, and full payment. **NO EXCEPTIONS.**
11. Each participating student is limited to 6 entries.
12. Entries should not be modified in ways other than "traditional darkroom" techniques (burning/dodging, cropping, or adjustments of contrast and/or brightness). Images manipulated beyond that **MUST** be entered in the **MANIPULATION** category, including entries with heavy use of Photoshop and similar programs.
13. All images taken with a camera phone, smart phone, ipad or mobile device, other than a digital camera, **MUST** be placed in the **CAMERA PHONE** category.
14. Original images only. No copyright infringed images will be accepted.
15. All images must be created by a camera or traditional darkroom enlarger.
16. Students must include their e-mail address and phone number on the official ID tag. In the event a student's image is selected for the final exhibit we must have this information in order to secure permission to reproduce their image on the official web site. This information will not be shared and will be used only by the Program Director of this event. See page 12 for more details regarding "Promoting Student Images".
17. If in the opinion of the judges and/or advisory board a student ignores **technical regulations** and places an entry in the inappropriate category it will be disqualified. (Examples: digital image entered in the **TRADITIONAL SILVER GELATIN b&w** category; an image captured with a camera phone or ipad entered in a category other than **CAMERA PHONE**; an image using extreme use of Photoshop entered in a category other than **MANIPULATION**).

FAILURE TO COMPLY WITH ANY OF THESE RULES MAY RESULT IN DISQUALIFICATION.

Liability: Every reasonable precaution will be taken to avoid any damage to entries. Museum Quality Framing, Kenmore Camera, Canon, Kelly Atkinson, Inglemoor High School and its staff and students, and all other approved volunteers and co-sponsors assume no responsibility in the event an image is lost, damaged or stolen.



©Zachary Stratton, Northwest School



©Allie Wiegand, Bellevue High School
2008 Best in Show



©Marissa Kuhrau, Lakside High School

**DEADLINE FOR ENTRY
APRIL 27, 2013**

If you have any questions
please contact Program
Director Kelly Atkinson at
kellyatkinson@earthlink.net

School _____

Address _____

City _____ Zip _____

Photography instructors name _____

phone# _____ Ext _____

e-mail address _____

VERY IMPORTANT!

- 1) Images must be sorted by category before delivery.
- 2) You must include a separate, typed, alphabetized list of all participating students.
- 3) Students must include their e-mail and phone # on official ID tags (MANDATORY).

QUESTIONNAIRE

- 1) How many students in your photo program annually?

- 2) What is your annual photo budget?

- 3) What time or times of year do you typically make your major purchases of supplies for your program?

- 4) Who is your photographic and digital supplier, and why?

CATEGORY	QUANTITY
1.Traditional Silver Gelatin b&w	
2.Abstract open	
3.Animal open	
4.Documentary open	
5.Still Life open	
6.Portrait open	
7.Architecture open	
8.Manipulation open	
9.Camera Phone	
10.Landscape open	
11.People open	
12.Color	
Grand total of entries	

Total number of your students competing this year _____

For RETURN OF ENTRIES please check one of the following boxes:

- Please return my entries to the address listed on the enclosed shipping label. I have supplied: 1) a suitable shipping container; 2) a return address label; 3) sufficient postage.
- Please hold my entries at Kenmore Camera. They will be retrieved no later than July 31st. After that date, all remaining images will be discarded unless arrangements have been made with Program Director Kelly Atkinson at kellyatkinson@earthlink.net
Keep in mind that some of these entries may have been awarded a ribbon. If you do not have time to retrieve them, ask a student or parent to pick them up for you.

Kenmore Camera 18031 - 67th Avenue NE • Kenmore WA 98028 • www.kcamera.com

**All entries must be in our possession no later than
3 PM Saturday, April 27th, 2013**

PAYMENT INFORMATION

Indicate your payment method:

DO NOT SEND CASH.

- Check
- Purchase Order
You must attach a hard copy of your PO to this entry form.
- Bank Card
You must include:
 1. Card number
 2. **BILLING** address of the card (this is rarely the same as the school address, so confirm with your purchasing agent.)
 3. Expiration date of card
 4. CUV (3-digit # on back of card)

1. CARD NUMBER: _____

2. EXACT BILLING ADDRESS OF CARD _____

3. EXPIRATION DATE OF CARD: _____

4. CUV (the 3-digit number located on the back of the card): _____

Please write clearly!

Official I.D. Tag - securely tape this to the back of your mounted entry

**PLEASE
WRITE
CLEARLY!!!**

These are the official ID tags required for each entry. Securely tape the tag on the back of each entry.

IMPORTANT: You must write the FULL SCHOOL NAME Do not use initials. Do you know how many BHS there are in this state?

HELPFUL HINT: If your school is entering more than 100 prints, please consider this: Fill out the full name of your school on each of the tags on this sheet, make several copies onto a colored paper of your choice and you've just color-coded all of your school's entries. This really helps us accurately sort prints on judging day so that we can return them to the correct school.

If you have any questions please contact Program Director Kelly Atkinson at kellyatkinson@earthlink.net

**DEADLINE FOR ENTRY
APRIL 27, 2013**

Category: _____

Student: _____

Contact info: In the event your image is selected for the final exhibit I will need to contact you directly in order to secure permission to reproduce your image on the official web site, DVD and consideration for other promotional opportunities available to students. This information will not be shared with ANY company and is intended for contact use only by the program director of this event.

Student e-mail (MANDATORY):

Student phone # (MANDATORY)

School _____

Please do not use initials.

Technical Information about your Image:

How was your image photographed?

- traditional film camera
- digital camera
- camera phone/mobile device
- other (please explain) _____

Did you use an App or Pre-Set Filter to enhance your image?

- No
- Yes, if so, which one? _____

Read all rules carefully!

If in the opinion of the judges and/or advisory board a student ignores **TECHNICAL REGULATIONS** and places an entry in the inappropriate category it will be disqualified. [Examples: digital image entered in the TRADITIONAL SILVER GELATIN b&w category; an image captured with a camera phone/ipad entered in a category other than CAMERA PHONE; an image using extreme use of Photo-shop entered in a category other than MANIPULATION].

Official I.D. Tag - securely tape this to the back of your mounted entry

Category: _____

Student: _____

Contact info: In the event your image is selected for the final exhibit I will need to contact you directly in order to secure permission to reproduce your image on the official web site, DVD and consideration for other promotional opportunities available to students. This information will not be shared with ANY company and is intended for contact use only by the program director of this event.

Student e-mail (MANDATORY):

Student phone # (MANDATORY)

School _____

Please do not use initials.

Technical Information about your Image:

How was your image photographed?

- traditional film camera
- digital camera
- camera phone/mobile device
- other (please explain) _____

Did you use an App or Pre-Set Filter to enhance your image?

- No
- Yes, if so, which one? _____

Read all rules carefully!

If in the opinion of the judges and/or advisory board a student ignores **TECHNICAL REGULATIONS** and places an entry in the inappropriate category it will be disqualified. [Examples: digital image entered in the TRADITIONAL SILVER GELATIN b&w category; an image captured with a camera phone/ipad entered in a category other than CAMERA PHONE; an image using extreme use of Photo-shop entered in a category other than MANIPULATION].



Our 2012 judges included Ann Palleson of the Photographic Center Northwest; Davis Freeman, commercial portrait photographer; and Dana Drake, owner of Panda Labs. Photo courtesy of Cal Ellis.



Volunteers quickly set up a category for judges to view at the Inglesmoor H.S. gym. Photo courtesy of Judy DeFord.



In 2012, our volunteer staff processed and sorted 4,290 entries from 87 high schools in a single day. That's a lot of work, buster! Photo courtesy of Cal Ellis.

DEADLINE FOR ENTRY
APRIL 27, 2013

THE JUDGING OF ENTRIES

Judging will take place on Saturday, May 4th, 2013 beginning at 9 AM at Inglesmoor High School. The address is 15500 Simonds Road NE Kenmore WA 98028. For directions visit MapQuest.com. This event is open to the public.

THE JUDGES

Three judges will be chosen to jury this event. We select judges who have a great deal of experience working with and viewing photographs in their profession. The judges generously volunteer their time to view over 4000 images.

THE JUDGING PROCESS

The judges will independently view each photograph, one category at a time, in the Preliminary Round and select the photographs they wish to see in the Final Round. During the Final Round, the judges will vote to determine the order of the top six photographs in each category.

JUDGING CRITERIA

The judges are asked to make their selections by choosing photographs that represent excellence in the following areas:

1. ARTISTIC EXPRESSION

A successful photograph must tell a story or relay a mood. What emotion or attitude are you trying to convey with your photograph? Be sure your photograph provides your viewer with enough information to understand your point of view. Try to photograph your subject in a new and interesting way. Seek feedback from your peers. In addition to asking them if they like your photograph, find out how they feel when they view it. Artistic expression will heavily influence the way the judges evaluate your image.

2. TECHNICAL ABILITY

A beautifully printed photograph can further enhance the artistic expression of the image. Produce a high quality image with rich blacks and brilliant whites or dazzling colors, a full tonal range, and absolutely no dust spots, fingerprints, scratches or dents to distract the viewer. A sound technical print shows the judges you have invested the extra time and effort. Students are required to print all of their own images. No commercially printed images are permitted.

3. PRESENTATION

A clean and simple presentation allows the viewer to concentrate on the image. Often proper presentation is the subtle difference when judges are selecting the final images for the official exhibit. All entries must be mounted on mat board or other sturdy material not exceeding 16" x 20". **IMPORTANT NOTE:** We have asked judges to place more emphasis on proper presentation when making their final selections.



©Elliot Shultz, Stadium High School

TEAM SCORING

Students can accumulate points for their school by earning a 1st - 6th placement in a category. The school with the highest team score at the end of the competition wins the state title. Points are awarded as follows:

1st place - 6 points; 2nd place - 5 points; 3rd place - 4 points; 4th place - 3 points; 5th place - 2 points; 6th place - 1 point.

SELECT AND FINALIST

Any photograph chosen by a judge to be viewed in the Final Round will be awarded a "SELECT" ribbon. Generally, this constitutes the top 10% of all entries.

The final 6 choices from each of the 3 judges in the Final Round will be awarded a "FINALIST" ribbon. Only 18 images from each category receive a "FINALIST" ribbon.

BEST IN SHOW

The Best in Show will be selected by the judges from the 1st place photographs in each of the 12 categories. Best in Show is decided on and announced at our awards ceremony in June.

FINAL EXHIBIT

The top 3 photographs from each of the 12 categories become the final exhibit. These final 36 images will be professionally matted and framed by Museum Quality Framing, and they may be reproduced in newspapers, web sites, magazines and marketing materials promoting the event. All images from the exhibit stay on tour for one year, and then are returned to their school. Final exhibits from 2009 - present may be viewed online at www.kcamera.com.

Contact Kelly Atkinson at kellyatkinson@earthlink.net for details.

WHEN CAN I FIND OUT THE RESULTS?

Results will be tabulated and confirmed in the days following the judging. Final results will be posted on the Kenmore Camera website at www.kcamera.com on or before Wednesday, May 8th, 2013. Your patience is appreciated.

QUESTIONS?

Contact program director Kelly Atkinson at kellyatkinson@earthlink.net



©Jordan Baker, Bothell H.S.
2011 Best in Show

DEADLINE FOR ENTRY
APRIL 27, 2013

Major Sponsors

MUSEUM QUALITY FRAMING & FRAME CENTRAL

You name it, they frame it. Photographs, posters, prints and 3 dimensional items. The quality of MQF's custom framing and workmanship is FULLY GUARANTEED FOR A LIFETIME. MQF is the largest custom framing retailer in the northwest and a leader in the industry since 1974. They have 18 stores located in Puget Sound neighborhoods. In addition to custom framing, MQF offers photo restoration, digital services, art lamination, canvas transfer and great advice. Check out their gallery of ideas at www.mqf.com. Museum Quality Framing has been a MAJOR sponsor since 2006.

Affiliate Sponsors

KENMORE CAMERA

Kenmore Camera offers one of the largest selections of digital SLR's in the Pacific Northwest. They also offer a wide selection of inks and papers, darkroom products, books, used equipment, tripods and camera bags. This is Kenmore Camera's sixth year as a sponsor of this event. 18031 - 67th Ave. NE Kenmore, WA 98028 425-485-7447 • toll free 1-888-485-7447 • www.kcamera.com

CANON

Canon is a leader in imaging equipment and information systems. Canon is listed by Fortune magazine as "one of the most admired companies in America", and is ranked 35 on the Business Week list of "Top 100 Brands". 2013 is Canon's seventh year as sponsor.

PHOTOGRAPHIC CENTER NORTHWEST

We continue to build PCNW as the photographic heart of the Northwest, through a reputation for excellence that extends across the nation and the world. Our school serves students of all levels with a full range of coursework in black-and-white and color film and digital media, and a rigorous certificate program encompassing theory, aesthetics, and technical mastery. PCNW provides its students and the community with resources that include darkrooms, studios, a digital lab and library. Through exhibitions, lectures, scholarships, and outreach projects, PCNW provides educational opportunities to professional and amateur photographers and to the public at large. 2013 is PCNW's seventh year as a sponsor.

1200 12th Avenue Seattle, WA 98122 • 206-720-7222 • www.pcnw.org

Contributing Sponsors

Jones Soda, Seattle Sounders FC, Seattle Art Museum, Tacoma Art Museum, Mad Pizza and Guitar Center are in-kind supporters of this event.



©Tiana Lo, John R. Rogers H.S. (Spokane)



©Ian Ostericher, Peninsula High School
2009 Best in Show

DEADLINE FOR ENTRY
APRIL 27, 2013



Museum Quality Framing hosts a huge crowd on opening night. Guests enjoyed pizza from Mad Pizza and Jones Soda aplenty.

Photo courtesy of Cal Ellis.



Cal Ellis of Canon and Bob Donovan of Kenmore Camera at the opening night party hosted by Museum Quality Framing in Seattle.

DEADLINE FOR ENTRY
APRIL 27, 2013

OPENING NIGHT JUNE 6th

Museum Quality Framing will be hosting the 2013 opening night on Thursday, June 6th from 7 to 9 PM. At 8 PM, we'll announce the Best in Show and the six images selected by Jones Soda to be featured on their bottles and the Seattle Sounders FC winner. Bring your friends, parents, cousins, etc. See the 2013 exhibit of 36 images publicly displayed for the first time. Museum Quality Framing's address is 428 Westlake Avenue N. in Seattle, at the south end of Lake Union. Visit www.mqf.com for directions.

BEST IN SHOW ANNOUNCEMENT

Be there for the dramatic announcement at 8 PM when the Best in Show selection is revealed for the first time. The six Jones Soda selections, the PCNW selection and the Seattle Sounders FC selection will also be announced.

FOOD AND DRINKS GALORE!

We always wheel out a nice spread and Jones Soda is providing great refreshments. Come on down and crack open a cold one and enjoy some delicious food.

PRIZES (see page 12 for full details)

BEST IN SHOW: The student winning Best in Show will be awarded \$250.

- Students winning 1st place in the other 11 categories will receive \$100.
- Students selected for the final exhibit receive free matting and framing of their photograph compliments of Museum Quality Framing.
- One student will be awarded free tuition to a Photographic Center Northwest class or workshop of their choice (\$615 value).
- Six images from the exhibit will be selected by Jones Soda to be featured on 250,000 of their bottles. The choices will be revealed at 8 PM on opening night Thursday, June 6th at Museum Quality Framing.
- One student will be selected by Seattle Sounders FC soccer club photographer Corky Trewin to attend a Sounders FC match and learn to shoot like a pro.

TOURING EXHIBIT

The exhibit of 36 images will tour the state for one year. Here is the schedule of exhibits for 2013 -14:

June - July - **Museum Quality Framing**

July - August - **Photographic Center Northwest**

September - **Tacoma Art Museum**

December 2013 - January 2014 - **Seattle Art Museum**

Visit www.kcamera.com to see exhibits from 2009 - present online.



Julia Hatten of Roosevelt High School was selected for the Seattle Sounders FC "Experience Photography!" award this year. Julia got to work with Sounders FC photographer Corky Trewin for an entire soccer match.

"Shooting the game was a great prize and I'm lucky to have had the opportunity!"

Julia Hatten, Roosevelt H.S.



©Connor Surdi, Newport H.S.

DEADLINE FOR ENTRY
APRIL 27, 2013

PROMOTING STUDENT IMAGES

The purpose of this event is to create a prestigious public platform for student photographic art. We showcase the final exhibit of 36 student images at Museum Quality Framing, Seattle Art Museum, Tacoma Art Museum, the Photographic Center Northwest and on the Kenmore Camera web site at www.kcamera.com. Kenmore Camera has also graciously offered to create a digital archive DVD of the final exhibit and offer those DVD's, free of charge, to all students whose images are featured in the final exhibit. Student images are also featured in our annual RULES & REGULATIONS publication, and our seasonal newsletters sent to over 300 high school photography instructors. For these reasons we need written permission to reproduce student images. Reproduced images will always include a copyright, the student's name, and the school they represent. If you have any questions please contact Program Director Kelly Atkinson at kellyatkinson@earthlink.net.

BEST IN SHOW

•\$250

The winner will be announced at 8 PM at our opening night event on Thursday, June 6th at Museum Quality Framing located at 428 Westlake Avenue North in Seattle.

Donated by Canon and Kenmore Camera

PCNW CHOICE AWARD

•Free tuition to a Photographic Center Northwest class or workshop. PCNW is a terrific photographic resource right here in Seattle. Visit their website at www.pcnw.org to see all of the traditional and digital photography classes and workshops offered.

Donated by Photographic Center Northwest www.pcnw.org

JONES SODA LABEL PRIZE

•Six images from the 2013 exhibit will be featured on 250,000 Jones Soda bottles that will be distributed regionally. The six Jones Soda selections will be revealed for the first time at our opening night ceremony at 8 PM on Thursday, June 6th, 2013 at Museum Quality Framing 428 Westlake Avenue North in Seattle.

Donated by Jones Soda Company www.jonessoda.com

SEATTLE SOUNDERS "Experience Photography!" AWARD

•Awarded to one of the 36 student finalists in the 2013 exhibit by Seattle Sounders FC soccer team photographer Corky Trewin. The winner will receive a sideline photography credential to a 2013 Seattle Sounders FC soccer match to accompany Corky on the sidelines for the entire game, and two game tickets. The game will be confirmed once the schedule is announced in March 2013.

Donated by the Seattle Sounders FC