

LONG SHOT 2017 Guidelines/Terms & FAQs

What is Photographic Center Northwest?

[Photographic Center Northwest](#) (PCNW) is an educational institution that facilitates creation, conversations, and experiences of significant photography. Through our Certificate Program, exhibitions, and an array of public programming we foster dialogue in the region through photography as the global language of today.

What is Long Shot?

[Long Shot](#) is our annual 24 hour global photo shoot and exhibition event celebrating photography and community.

When is Long Shot 2017?

Long Shot Global Photo Shoot / June 10, 9am (PT) – June 11, 9am (PT) (24 hrs)

Photography adventures commence at 9am (PT) on Saturday, June 10th as participants from all over the world unite during 24 hours of image-making. Participants are encouraged to connect and share their stories and visual imagery through social and visual media online platforms such as Instagram, Twitter and Facebook throughout the weekend. Share imagery using #longshot2017 #photocenternw #pcnw.

Submit / Monday, June 12th

Up to five images may be submitted to our Long Shot online platform by Monday, June 12th, 6pm (PT). You will need to create an account. (scroll down for file specs). If you're local you can drop off darkroom prints no larger than 11x14 paper size.

Celebrate / Saturday, June 17th

Join us for a Seattle celebration of Long Shot participants and their images. Enjoy music, drinks and amazing artwork. The evening centers around a reverse auction, in which everyone has the opportunity to bid and take home images by participating photographers from around the world. Donate to PCNW that evening and go home with a unique Long Shot photograph! All are welcome to attend, whether you participated in Long Shot or not, on **Saturday, June 17 from 5-9pm at PCNW.**

What does it cost?

A suggested \$20 donation registers you for Long Shot. Registration covers your participation in the event, which includes image submission, your images reviewed by a panel of professionals, and one selected image printed on fine art paper and exhibited during the exhibition celebration on June 17. If you would like a copy of your print you can add \$15 to your registration fee.

Rally Others

Spread the word! Invite friends, co-workers or family to join you by having them register online and join you as participants. Not in Washington? No problem. Anyone, anywhere in the world can participate.

Fundraising

After registering for Long Shot, you can choose to further support PCNW by asking friends and family to make a cash contribution to Long Shot on your behalf. Any amount counts, whether it's \$5 or \$500. We rely on the support of our community for 30-40% of our budget in order to keep tuition and facilities access affordable, and our exhibitions free. Anyone can make a donation by [clicking here](#).

Do I have to fundraise to participate in Long Shot?

No, you do not.

Do I have to shoot for the entire 24 hours?

Nope, you can shoot for one minute, one hour, or 24 hours, it's totally up to you!

How are images selected and printed?

A panel of industry professionals review submissions and select one image from each participant. All selections will be featured in our online slideshow and printed at PCNW by a team of volunteers led by PCNW master printer, Juan Aguilera. Images will be printed on Hahnemühle fine art paper and sleeved with archival Rising mat board as backing for the exhibition celebration on June 17th. **Below are instructions for preparing and submitting your Long Shot images. It is recommended that you prepare and SUBMIT PHOTOS ON A LAPTOP OR DESKTOP COMPUTER.**

DEADLINE: Images must be received by June 12, 6 pm (PT).

File Prep Guidelines:

- Files must be in .JPG format, no layers please
- Minimum file size must be 2340px X 3120px, and less than ~ 3MB
- We recommend exporting/saving your files sRGB and with no sharpening.
- Images will be printed on 11×14” paper; long side will print 12” and shorter side will be ratio according to your camera.
- Smaller files will be resized accordingly, this will apply to iPhone, Android, and Instagram shooters. Please send largest .JPG your phone will allow.
- Files MUST include first name, last name, and title if desired in that exact order.
Example: JohnSmith_SeattleSunset.jpg Note: this should be included in the actual file name, not just the metadata

LONG SHOT SUBMISSION SITE: longshot.miga.io

1) Go the submission site and click the sign up button and create an account using the same first and last name that you used to register for Long Shot. 2) Login any time between Saturday June 10 9 am (PT) – Monday June 12, 6 pm (PT) to upload up to 5 images. Follow the instructions on the site and note that once you submit you can't make changes!

Upload Instructions:

- Upload up to five images to the site above
- Follow the prompts and click on the “instructions” button for details
- When you upload your images please check that your file name is correct by clicking on the turquoise colored (i) button. You can edit the file name in that field.
- Once you hit “SUBMIT” you can't make changes, so review carefully!

- After you click the submit button, you will see a pop-up that says your images have been submitted and available for review
- You're all set! Your selected image will be included in a slideshow on our website, and printed and hung in our gallery for the Saturday celebration and fundraiser on June 17, 5-9 pm. That's how you'll know which image is selected.

How will I know which image is chosen?

We will post a slideshow of the selected images on our website.

What if I want to print my own photograph?

Local participants shooting film are welcome! Drop off up to five prints by Monday, June 12th, 6PM (PT) (no larger than 11x14" paper) and we will select one for the Saturday, June 17th celebration. Please pick up the other prints within one week of Long Shot or your prints may be disposed.

Do I get to choose a photograph to take home that evening?

You may bid on anyone's photo at the celebration exhibition by making a donation at the winning bid amount. Then it's yours! You do not get to choose a photo to take home in return for participating in the Long Shot photo shoot.

What do you do with my image after I submit?

By participating in Long Shot you grant PCNW one time permission to print, exhibit, and gift that print to a donor during the Long Shot celebration on Saturday, June 17th. All proceeds benefit PCNW.

What are the terms of agreement?

PCNW respects photographers' rights and wants our audience to be clear on what happens to your images through this event. By participating in Long Shot you understand that of the images you choose to deliver/upload, at least one will be chosen for display. One unique print of the chosen image will be made by PCNW and will be gifted to a donor. You retain the copyright to your image and acknowledge PCNW's one-time printing and display of your work. PCNW may use your selected image for future promotional materials for Long Shot: including posters, postcards and e-newsletters. By submitting your image to Long Shot your image may be considered for other PCNW hosted and PCNW affiliated exhibitions and opportunities, which you may choose to opt out of should your work be selected.

What happens to my photograph if it doesn't find a home on Saturday, June 17? Any print not given to a donor within a calendar year of June 17, 2017 will be destroyed.